

Arthur Bossuyt

Product Designer



<https://arthur.gg>

Contact@arthur.gg

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A passionate Product Designer with over two years of freelance experience, I have a solid background in design, complemented by development skills. Having completed 2 years of education in France and an additional year in Canada, I bring a creative and technical approach to designing user-centric solutions. My expertise lies in crafting digital products that are both innovative and functional.

Education

CEGEP Jonquiere

Bachelor's Degree - Digital Business & Webdesign

Canada, Jonquière / August 2021 - May 2022

- ▶ Team Project
→ 4 Month of full project "School Agency" where we worked for several Non-Profit Org.
- ▶ Website Development
→ Wordpress, Php, CodeIgniter
→ React Native, NextJS, Tailwind
- ▶ UI/UX Design
→ UX Workshops
→ Creation of a Design System (Design / Dev)
→ Design Websites / PWA

UCA, University Clermont Auvergne

University Degree in Multimedia & Internet Studies

France, Vichy / September 2019 - June 2021

- ▶ Design, web-development & marketing
- ▶ Theoretical and technical learnings

Skills

- ▶ UI/UX Design
→ UX Research UI Design, Wireframing, Prototyping, Design System, Branding UX Workshop, User Interviews
- ▶ Design Tools
→ Figma / Figjam / Adobe Suite / Webflow / Framer
- ▶ Development
→ React Native, NextJS, Tailwind, Wordpress
- ▶ Project
→ Agile, Scrum, Trello, Asana, Notion
- ▶ Language
→ French (Native) / English (Fluent)

Experience

Freelance - Product & Web Designer

February 2022 - Present

- ▶ Product Design
→ Designed and delivered digital products for various clients across different industries.
- ▶ Website Development
→ Wordpress (Code)
→ Framer / Webflow (No-Code)
- ▶ UI/UX Design
→ UX Research
→ UX Audit
→ E-Commerce CRO Optimization

Seed Studio - Product Designer

July 2023 - April 2024 (Freelance)

- ▶ SendShort Product / Webdesign
→ Led the Sendshort Project, UX Research, Benchmark, Product Design, Web Design.
- ▶ Landing Pages Design & Development
→ Figma / Figjam for Design
→ Webflow for Dev

ATM Jonquière - Web Designer

March 2022 - June 2023 (Internship)

- ▶ Website Design & Development
→ Website Design (Figma)
→ Website Development (Wordpress)

W3PLUS - UI/UX Designer

March 2021 - June 2021 (Internship)

- ▶ UI/UX Research & Design
→ Made a full competitor Benchmark.
→ Website Design (Axure RP)
- ▶ Website Development
→ Wordpress, Php, CSS